

leading e-biotechnology





Whatever has already been invented belongs to the past, only innovations are worthy of interest.

Ettore BUGATTI



## This is a revolution.

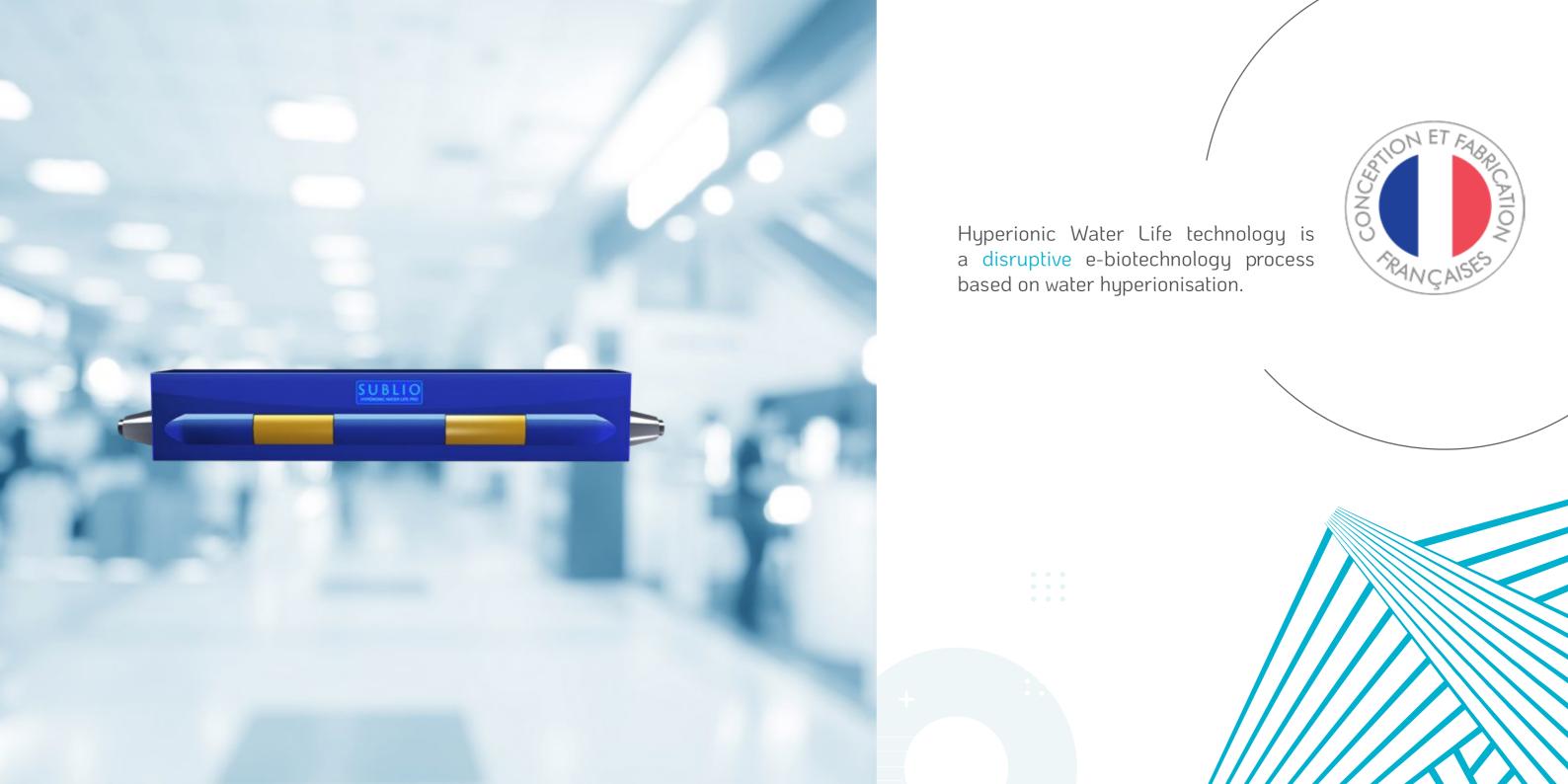


This is Sublio Hyperionic Water Life.

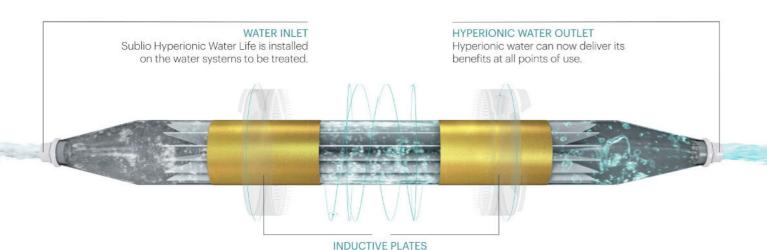
A unique holistic cosmetic-therapeutic solution to naturally and highly effectively address problems linked to immunosenescence, skin ageing and the majority of skin diseases.







# a world first revolutionary system



Technology designed FOR YOUR HEALTH AND WELL-BEING

Water Hyperionisation takes place at the heart of the treatment reactor.





## SUBLIO technology

- · does not add anything to the water
- nor does it remove anything from the water
- Sublio Hyperionic Water Life is installed in the machine rooms of treatment centres:
  - Thermal Baths
  - Thalassotherapy Centres
  - Balneotherapy Centres
  - Spas or Swimming Pools



## sublio's actions

#### Sublio's Hyperionic water



DEEPLY REPAIRS
AND REGENERATES
ALL SKIN TYPES



TREATMENT OF ATOPIC SKIN AND PSORIASIS



REJUVENATES AND SOOTHES THE SKIN



MAXIMISES MASS AND DEEP
PENETRATION
BY TRACE ELEMENTS



REBALANCES
IMMUNE DEFENCES



ACTIVELY FIGHTS AGAINST IMMUNOSENESCENCE



MAXIMISES PENETRATION BY COSMETIC-THERAPEUTIC ACTIVE INGREDIENTS



REGENERATES SKIN CELLS



ACTIVELY STRENGTHENS
THE SKIN BARRIER



### AQUATIC THERAPY PROFESSIONALS

### Thermalism - Balneotherapy- Thalassotherapy

Other than the active and visible repair of the skin, Sublio also kicks off an extraordinary action to increase the intracutaneous osmosis of trace elements.

This exceptional process boosts the benefits of aquatic treatments, notably allowing mature skin - often denied the benefits of ionic water due to "short" dermal vein circuits - to be able to capture the benefits of trace elements - whose highly beneficial effects on the immune system are well-known - and to circulate them throughout the body.



# proven effectiveness

In order to gauge the efficacy of treatments offered by Sublio hyperionic water, scientific studies have been conducted by two leading laboratories.

The results of ex vivo objectification studies combined with genome studies through modulated messenger RNA transcriptome analysis demonstrate Sublio water's unrivalled efficacy in the anti-ageing process by actively repairing the skin barrier, as well as maximising penetration by trace elements and cosmetic-therapeutic active ingredients.

For its biotechnology certifications, Sublio France has chosen two leading laboratories : BIO-EC & GENEX.







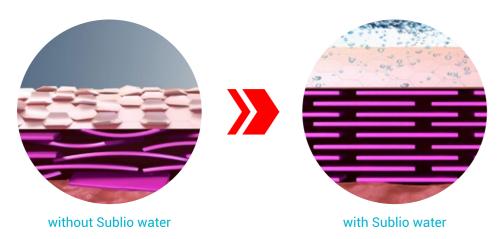
## deep repair and regeneration of the skin



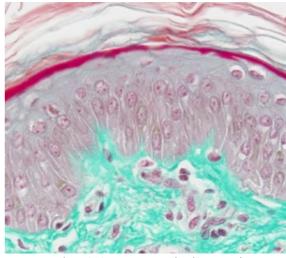
- (...) SUBLIO Hyperionised water [editor's note: although applied in very small quantities (2mg/cm²)] completely stopped skin drying out from the first application.
- (...) Sublio Hyperionised water has a clear moisturising effect.
- (...) A single application of SUBLIO water offers the same repairing power as a complex cosmetic formulation.
- (...) The hyperionic water produced using the SUBLIO HYPERIONIC WATER LIFE system has an excellent repairing effect on the skin.

(excerpts from the study published by Laurent Peno-Mazzarino, Technical Director at the Bio-EC Laboratory)

#### Schematic representation of the skin's condition



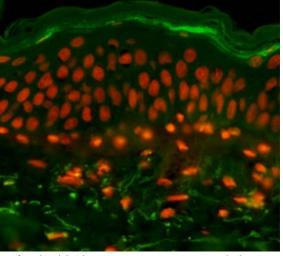
In-depth histological analyses, based on changes to marker protein activity in epidermis reconstruction (involucrin, filaggrin, aquaporin 3) were conducted to highlight the hydration and reconstruction of the skin's protective layer (stratum corneum).



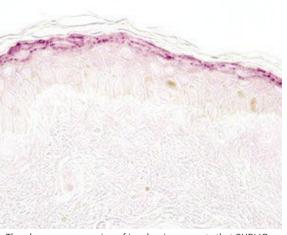
SUBLIO's hyperionic water causes the skin's outer layer to become thicker by increasing layering.



SUBLIO hyperionised water offers clear hydrating activity confirmed by the reduced expression of aquaporin 3.

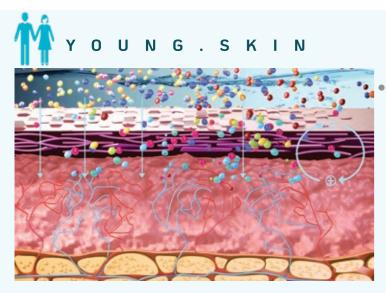


After skin delipidation, SUBLIO water prevents a decline in filaggrin levels by doubling its initial rate after 24 hours.



The clear overexpression of involucrin suggests that SUBLIO water actively plays a role in reinforcing the stratum corneum.





## Trace element penetration without Sublic

The skin barrier is altered, the strength of the transcutaneous electrical current is low, intradermal penetration of trace elements is moderate and shallow.

## Trace element penetration with Sublic

The skin barrier is totally repaired, the strength of the transcutaneous electrical current is powerful, the intradermal penetration of trace elements is significant and deep.



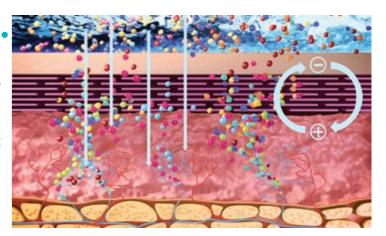


## Trace element penetration without Sublio

The skin barrier is altered, the strength of the transcutaneous electrical current is low, the intradermal penetration of trace elements is moderate and shallow without being able to reach the "short" dermal vein circuits.

## Trace element penetration with Sublic

The skin barrier is totally repaired, the strength of the transcutaneous electrical current is powerful, the intradermal penetration of trace elements is significant and sufficiently deep to reach the "short" dermal vein circuits.



# the sublio france **EXPERTS**



Frédéric ESNAULT

Chief Executive Officer
& Founder



Abdellatif BAABOUZ

Chief Technical Officer

& Co-Founder



Chief Product Officer & Co-Founder

Pascal LEBLOND



Chief Operating Officer
& Co-Founder

## a message for you



Having read this brochure, you can probably appreciate the extensive benefits offered by our breakthrough technology, whose scientifically proven effectiveness establishes a totally new era in the therapeutic performance of hydrotherapy.

Frédéric Songut

Frédéric ESNAULT CEO, Sublio France

# SUBLIO HYPERIONIC WATER LIFE PRO

NON-CONTRACTUAL ILLUSTRATION





### QUICK AND EASY TO INSTALL



#### Recommendation

2

#### Installation

Depending on your hyperionic needs, we determine the positions and assess the number of machines required to implement your project.

Our fitters transport, position and start up Sublio with the support of your professionals for the required electrical and hydraulic connections.

## 2 days

Depending on the specific features unique to the installation of each Hyperionic Water Life, the positioning and connections generally require less than two days of work on site.













### **OUR GUARANTEES**

- The scientific results are 100% certified.
- The Hyperionic Water Life generator has a 12-year parts and labour warranty excluding flood, fire or power surge.
- The use of this warranty requires the replacement of the device's two induction plates as part of its annual maintenance.
- The Sublio range is entirely made in France.
- 5 Sublio customer services are available 24/7.







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