

What has been already invented belongs to the past, only the innovations are worthy of interest.

Ettore BUGATTI



have worked for many years to invent and then perfect a cosmetic-therapeutic solution designed to actively counter skin ageing, whilst also treating most skin diseases.

It all began during a trip to Corsica. I was deeply impressed by the beneficial effects of the water from the Restonica - a river famous for its ability to repair the skin. Since then, I have attempted to reproduce its effects using any water, so that everyone can benefit.

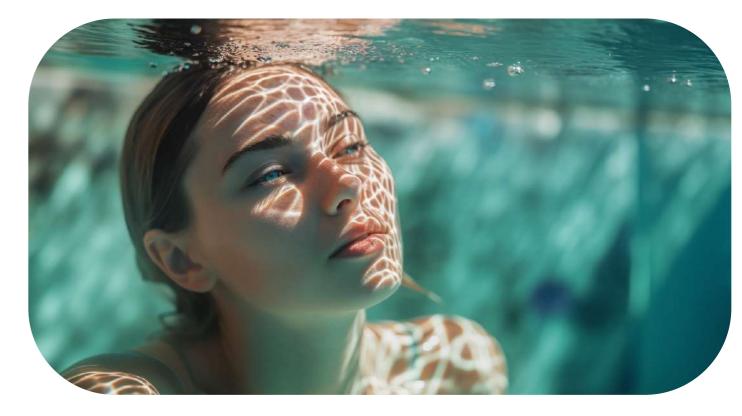
Sublio France was founded in May 2019 to distribute this pioneering, powerful and unique E-biotechnology, which works by Hyperionising water. Sublio's Hyperionic water actively repairs and revitalises all skin types, maximises the deep and extensive absorption of trace elements, whilst boosting the efficacy of the main cosmetic-therapeutic active ingredients.

In 2019 and 2021, ten bio-qualifying scientific studies demonstrated the unrivalled efficacy of hyperionic water produced by Sublio. Some individuals are now starting to install Sublio technology in their homes. Luxury hotels harness this pioneering E-biotechnology to Hyperionise all their water systems, balneotherapy areas, spas or swimming pools, such as La Ferme d'Augustin in Ramatuelle. Balneotherapy professionals such as the Balaruc-les-Bains thermal baths in Hérault have already installed the system, and major international luxury brands are planning to acquire Sublio technology soon.

Sublio water is a genuine revolution that will definitely change how consumers use and perceive water in their day-to-day lives - whether people with skin problems, those looking to rejuvenate their skin, or simply improve their well-being.

Frédéric Esnault
President and Founder of Sublio France

Frédérie Enget



#### Sublio: truly rejuvenating water!

This ground-breaking scientific innovation combines technology and biology to offer a real breakthrough in skin rejuvenation, the performance of water-based treatment and the efficacy of cosmetics.

## Sublio revolutionises the cosmetic & therapeutic industry

Hydrating skin by Hyperionising water is a process developed by Frédéric Esnault. Following fifteen years of extensive research and development, the revolutionary scientific innovation of water Hyperionisation heralds a new era in active skin repair and rejuvenation. Often referred to as a "water enhancer", Sublio offers a silky, lightweight water texture and exceptional regeneration qualities for the skin and hair.

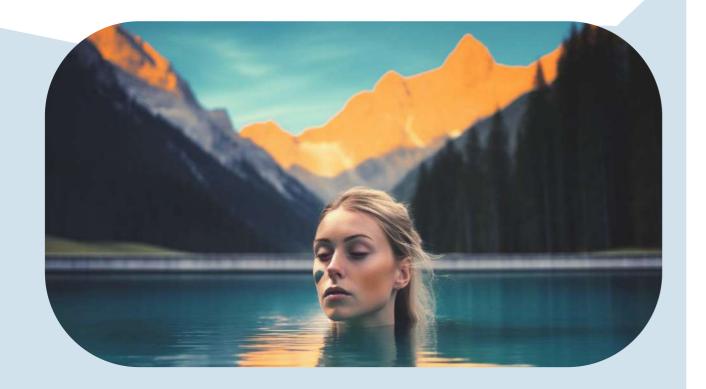
Sublio's E-biotechnology is French, natural and a world-first. The patented efficacy of Sublio's water Hyperionisation has been scientifically proven by many biological and genomic studies.

#### When cosmetics and therapeutics join forces

Sublio's water Hyperionisation E-biotechnology generator deeply repairs and actively fortifies the skin by restructuring it. The most debilitating and painful skin problems - such as psoriasis and eczema - are greatly improved in just a few days. By actively strengthening the skin barrier, Sublio water achieves two essential goals: firstly, to treat atopic skin, and secondly, to offer cosmetic-therapeutic benefits by improving skin quality.

Generally speaking, the skin is smoother, more even and heals quickly, with wrinkles and fine lines visibly filled in. The Hyperionic water offers powerful cellular regeneration, reconstruction, restructuring and skin barrier renovation properties. Sublio revitalises the skin and boosts the immune system. Sublio's hyper-hydrating water rejuvenates and softens the hair thanks to its unique properties.

Sublio can now be found in luxury resorts, hotels and spas, thalassotherapy clinics, yachts, health resorts and the homes of individuals in France and overseas.



#### The benefits of Sublio water

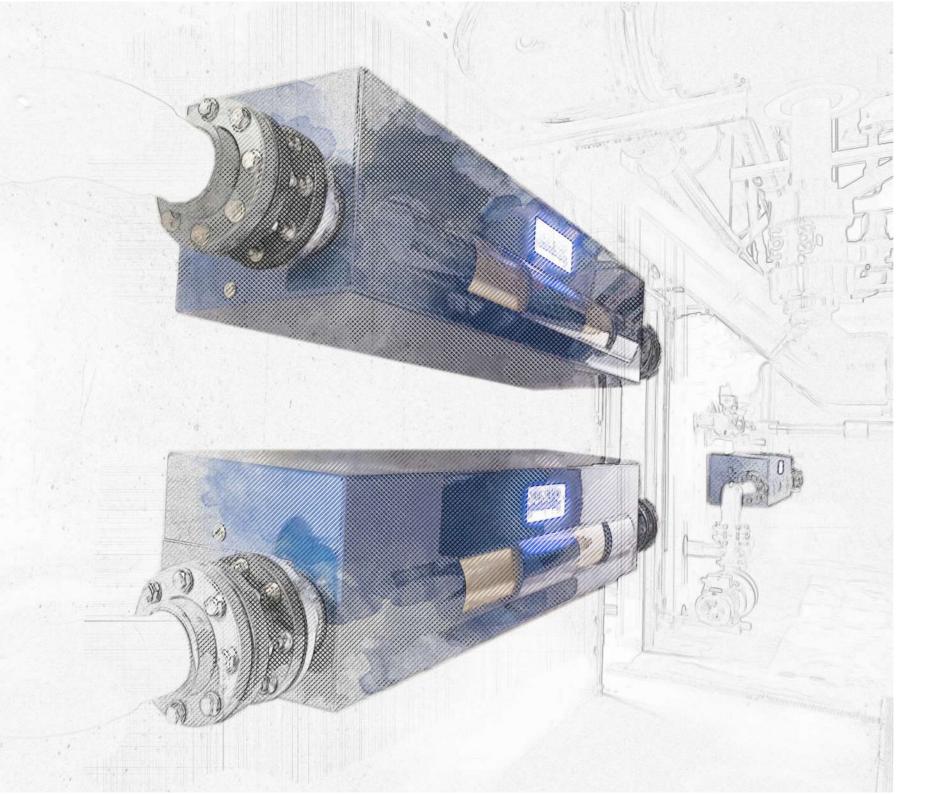
- **Deep hydration:** Sublio water deeply penetrates the skin and hair, offering long-lasting hydration and improved texture.
- Cellular renewal: thanks to continued use of Sublio water, the cells in the skin and scalp are stimulated to regenerate rapidly.
- Consolidation of the stratum corneum: Sublio water strengthens the skin and protects against external damage.
- Maximising penetration by trace elements and cosmetic and therapeutic active ingredients: Sublio water enhances their benefits.

# It's time to have Sublio for your skin...

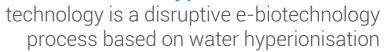








#### Hyperionic Water Life

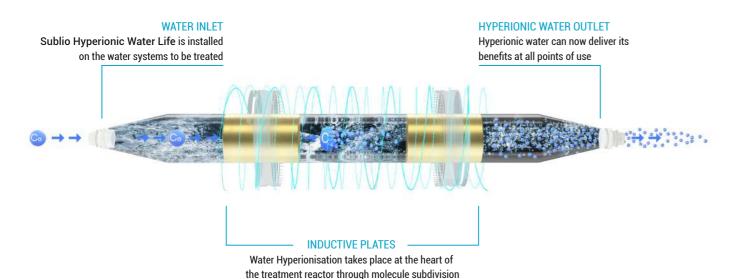




#### This is a revolution

ere is **Sublio Hyperionic Water Life.**A unique holistic cosmetic-therapeutic solution to naturally and highly effectively address problems linked to immunosenescence, skin ageing and the majority of skin diseases.

# A world-first revolutionnary patented system Water Hyperionisation process



# Technology designed FOR YOUR HEALTH AND WELL-BEING

- does not add anything to the water
- does not remove anything from the wate

#### Scientifically Proven effectiveness

n order to gauge the efficacy of treatments offered by Sublio, scientific studies have been conducted by two leading laboratories.

The results of ex vivo objectification studies combined with genome studies through modulated messenger RNA transcriptome analysis demonstrate Sublio water's unrivalled efficacy in the anti-ageing process by actively repairing the skin barrier, as well as maximising penetration by trace elements and cosmetic-therapeutic active ingredients.

For its biotechnology certifications, Sublio France has chosen BIO-EC & GENEX two leading laboratories owned by Eurofins:











#### **Unique actions**

#### **Sublio** Hyperionic water

DEEPLY REPAIRS AND REVITALISES ALL SKIN TYPES



Skin hydration, regeneration and healing, treatment of atopic skin and psoriasis



REJUVENATION AND RESTRUCTURING OF THE SKIN MAXIMISES THE DEEP AND EXTENSIVE ABSORPTION OF TRACE ELEMENTS



Restores the skin's functional integrity, significantly strengthens immune defences



REVITALISED SKIN AND IMMUNE SYSTEM BOOSTS THE EFFICACY OF THE MAIN COSMETIC AND THERAPEUTIC ACTIVE INGREDIENTS



Optimises restoration of the skin's vital functions, stimulates microcirculation

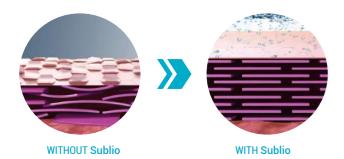


ACTIVE STRENGTHENING OF THE SKIN BARRIER



# Deep repair and regeneration of the skin

#### SCHEMATICS REPRESENTATIONS OF THE SKIN'S CONDITION



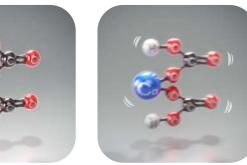
### (...) Sublio Hyperionised water [editor's note: although applied in very small quantities (2 mg/cm²)] completely stopped skin drying out from the first application.

- (...) Sublio Hyperionised water has a clear moisturising effect.
- (...) A single application of Sublio water offers the same repairing power as a complex cosmetic formulation.
- (...) Hyperionic water produced by the system SUBLIO HYPERIONIC WATER LIFE has an excellent repairing effect on the skin.

(Excerpts from results of biological studies by Laurent Peno-Mazzarino, Research Director & Technical Director at the Bio-EC Laboratory).

#### THE PROCESS

Diagram of molecular reorganisation following poly-fragmentation caused by Sublio technology (Example of calcium hydrogencarbonate)



1 - The most common form of calcium dissolved in water Sublio technology

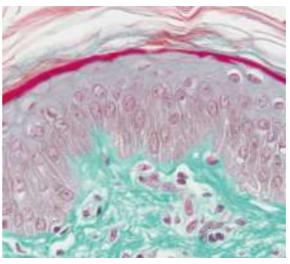


3 - Molecular rearrangement

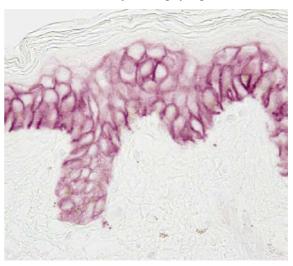


4 - Generation of Calcium Clathrate

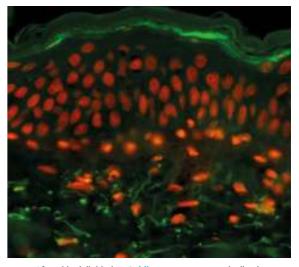
In-depth histological analyses, based on changes to marker protein activity in epidermis reconstruction (involucrin, filaggrin, aquaporin 3) were conducted to highlight the hydration and reconstruction of the skin's protective layer (stratum corneum). Sublio's hyperionic water causes the skin's outer layer to become much thicker by increasing layering. After skin delipidation, Sublio water prevents a decline in filaggrin levels by doubling its initial rate after 24 hours.



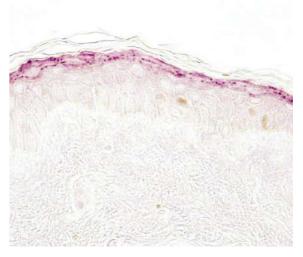
Sublio causes the skins outer layer to become thicker by increasing layering



Sublio Hyperionised water offers clear hydrating activity confirmed by the reduced expression of aquaporin 3



After skin delipidation, Sublio water prevents a decline in filaggrin levels by doubling its initial rate after 24 hours



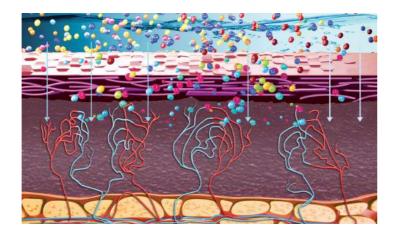
The clear overexpression of involucrin suggests that Sublio water actively Plays a rote in reinforcing the stratum corneum

#### **Maximizing** penetration by trace elements

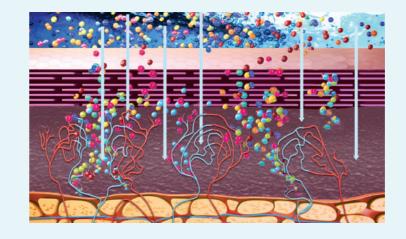
YOUNG SKIN :.. Penetration of trace elements :

The cutaneous barrier is altered. The original size and composition of the minerals limits their bioavailability. The intradermal penetration of the trace elements is moderate and not very deep.

#### WITHOUT SUBLIO



#### WITH SUBLIO



## YOUNG SKIN Penetration of trace

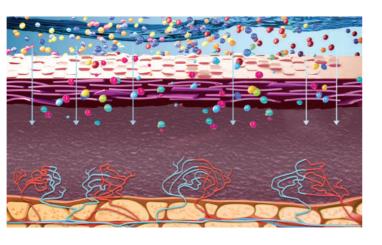
Penetration of trace elements

The cutaneous barrier is completely repaired. The highly solubilised poly-fragmented minerals increase their bioavailability. The intradermal penetration of the trace elements is extensive and deep.

#### WITHOUT SUBLIO



The cutaneous barrier is altered. The original size and composition of the minerals limits their bioavailability. The intradermal penetration of the trace elements is moderate, not very deep and unable to fully reach the now "short" dermal venous circuits.



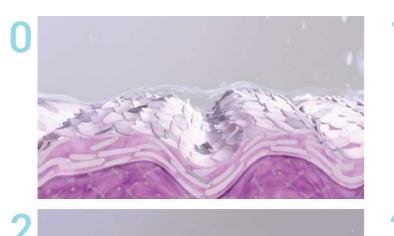
#### WITH SUBLIO



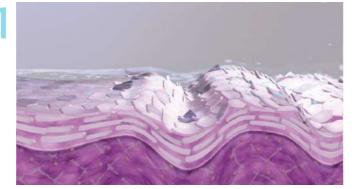
#### .:: MATURE SKIN Penetration of trace elements

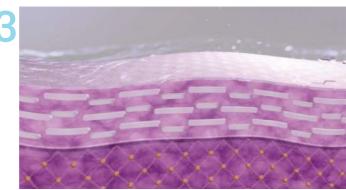
The cutaneous barrier is completely repaired. The highly solubilised poly-fragmented minerals increase their bioavailability. The intradermal penetration of the trace elements is extensive and deep enough to partially reach the now "short" dermal venous circuits.

# Skin restructuring steps by **Sublio Hyperionic water**











# SUBLIO HYPERIONIC WATER LIFE NON-CONTRACTUAL ILLUSTRATION

#### HYDROTHERAPY PROFESSIONALS

Other than the active and visible repair of the skin, **Sublio** also kicks off an extraordinary process to increase the intracutaneous osmosis of trace elements.

The exceptional process of **Sublio** technology boosts the benefits of water-based treatments, notably allowing mature skin - often denied the benefits of water due to "short" dermal vein circuits - to be able to capture the benefits of trace elements - whose highly beneficial effects on the immune system are well-known - and to circulate them throughout the body.

#### Ferme d'Augustin (Var, France)



Balaruc-les-Bains thermal baths (Hérault, France)



Our Sublio Hyperionic Water Life reactors are installed in the machine rooms of wellness and hydrotherapy centers

LUXURY RESORTS - HOTELS - THERMAL BATHS - THALASSOTHERAPY CLINICS -BALNEOTHERAPY CENTRES - SPAS - SWIMMING POOLS



Sublio France has entered into a recommendation and installation partnership for Sublio technology with the Monaco-based company HYDRO CONCEPT.

HYDRO CONCEPT is the preferred distributor for all Sublio product ranges, both in France and overseas.

Depending on the Hyperionic requirements of the project, HYDRO CONCEPT recommends Sublio systems to install for water systems.

HYDRO CONCEPT 's experienced hydraulic technicians and engineers install in accordance with industry standards, and start up the systems following the technical guidelines required for **Sublio** technology to work smoothly.

#### **OUR EXPERT PARTNERS**















#### HYDRO CONCEPT

La reference Bien Etre



# The **Sublio** France experts



Frédéric ESNAULT
Chief Executive Officier
& Founder



Pascal LEBLOND
Chief Technical Officier
& Co-Founder



Christophe JAMMET
Chief Scientific Officer
Medical doctor
& Co-Founder



Abdellatif BAABOUZ

Quality Manager

& Co-Founder

#### **OUR GUARANTEES**

- Sublio technology's scientific results are 100% certified.
- Sublio's generators enjoy a 12-year warranty.
  Parts and labour, excluding flooding, fire or power surge.
- Use of this warranty requires the replacement of the Sublio device's two inductive plates as part of its annual service.
- 4 Sublio products are fully made in France.
- 5 Sublio customer services are available 24/7

#### A message for you



aving read this brochure, you can probably appreciate the extensive benefits offered by our breakthrough technology, whose scientifically proven effectiveness establishes a totally new era in thetherapeutic performance of hydrotherapy

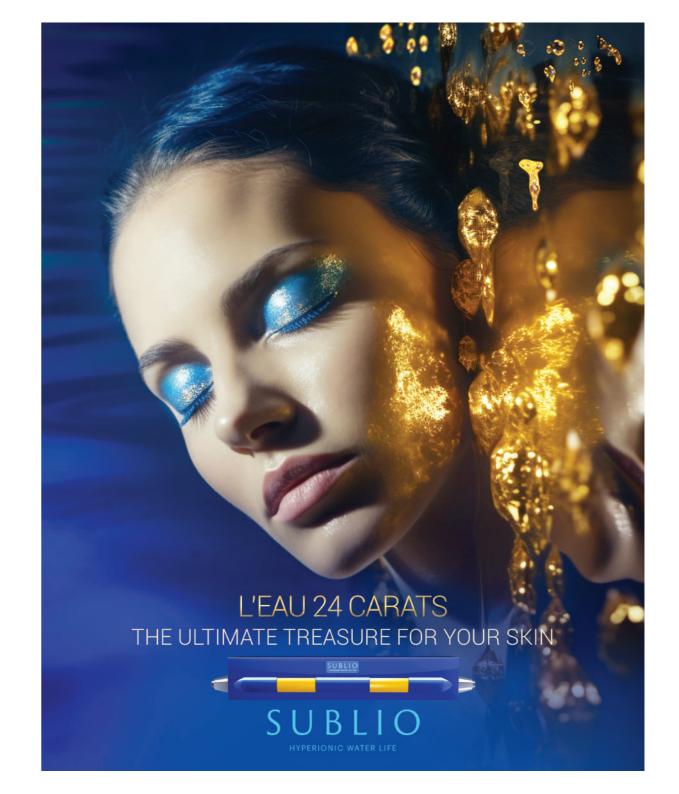
Frédéric ESNAULT

Président Fondateur





# Notes







#### SUBLIO FRANCE 8 rue René Coty - CS 40 747 85 018 LA ROCHE-SUR-YON CEDEX TEL : +33 (0) 2 52 63 02 11

sublio.com hello@sublio.com



Press contact:
DS COMMUNICATION

Morgane Dupont: +33 (0) 6 17 65 62 21 morgane.dupont@dscommunication.fr